

St. Cecilia's Public School
NATIONAL TOBACCO CONTROL PROGRAMME (NTCP)
AND 'SAY YES TO LIFE, NO TO DRUGS': ANTI DRUGS AWARENESS CAMPAIGN
CLASSES I TO XII



In Compliance with D.O. No. 8 -2/2024-KT issued by the Department of School Education and literacy, Ministry of Education, Government of India (dated 18.06.2024) and 'ToFEI Guidelines and Manuals for school', issued by the Government of National Capital Territory of Delhi, Directorate of Education :School Branch, through circular no. DE.23 (399)/Sch. Br./2024/595 (dated: 05.08.2024) , Eco Club of St. Cecilia's Public School strongly supported the National Tobacco Control Programme (NTCP) and expressed strong continued commitment on being a 'Tobacco Free Educational Institution' .As an extension to the above cause, in compliance with Circular CBSE /M&PR/NCB/2024 (dated 23.08.2024) ,Eco Club of St. Cecilia's Public School encouraged all students and staff members to take the E-pledge titled 'Say Yes to Life, No to Drugs' available on mygov.in portal and view the youtube link of 'Awareness Campaign Against Drug Abuse', organized from August to November.

The campaign was organized in support of the initiative by 'The Department of Narcotics Control Bureau' (NCB), which is the premier Drug law enforcement agency of the country and has been tirelessly working to free our country from the clutches of drug menace. NCB is also entrusted with the responsibility of spreading awareness against the ill effects of drugs. The main aim of the campaign was to spread the message of ill effects of drugs among the citizens and to strengthen the resolve in making India a drugs free nation. Stepwise details of accessing the website/ link and to take the e-pledge along with generation of digital certificate were provided to the students and the staff members.

All the students and staff were actively encouraged to participate in the National Tobacco Control Programme (NTCP) and be a part of the mass movement against drugs. Madam Principal and Madam Coordinators encouraged the students and staff to be on this righteous path of saying no to substance abuse.